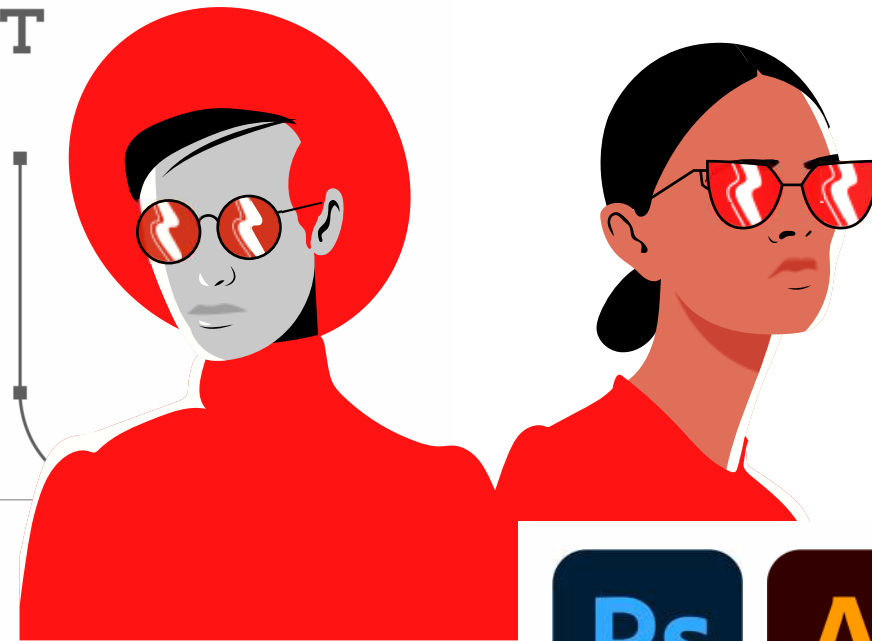




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TECHNOGAZE

CREATING DESIGNS
TO TOUCH HEARTS AND MAKE YOUR CAREER
STAND OUT

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Our mission is to provide a practical and affordable training experience that meets each student's interests, abilities framework while inspiring creativity.

Welcome

Dear Prospective Student.

You'd love to know that you've made the best career choice by showing interest in our training courses. We're here to give you a gentle nudge in right direction.

TechnoGaze Solutions Pvt. Ltd. is a leading Digital Marketing Agency that provides extensive training courses on **CoralDRAW, Adobe Photoshop and Adobe Illustrator.**

We value our work. Each & every student who enrolls in our course is highly valuable to us. As our student, you will enjoy the premium benefits of learning from seasoned professionals with lots of experience. We also employ a practical hands-on approach to learning.

At Last, We Heartily **THANK YOU** for choosing **TechnoGaze.**
We assure you that you will have an amazing learning experience with us.



ABOUT GRAPHICS DESIGN

Start Creating Stunning Designs in 3 weeks

Graphic Design is all around us! Words and pictures, the building blocks of graphic design are the elements that carry the majority of the content in both the digital world and the printed world. As graphic design becomes more visible and prevalent in our lives, graphic design as a practice becomes more important in our culture. Through visual examples, this course will teach you the fundamental principles of graphic design. Beyond the basics, you will also learn tips and tricks to become a professional graphics designer.

Who is this course designed for?

This class is appropriate for those who are new to design generally or those who have basic knowledge and are willing to raising the bar on what they know already. This syllabus is subject to change as necessary during quarter. If a change occurs, it will be thoroughly addressed during class. upon successful completion of this course, students will be expected to

1. Demonstrate a thorough understanding of the elements of graphic design.
2. Understand and communicate in the language of graphic design.
3. Use of software such as Corel Draw, Photoshop and the Internet.
4. Students will learn to solve problems using critical thinking.
5. Approach briefs from the real world perspective.

At the end of this course, you will have learned how to explore and investigate visual representation through a range of image-making techniques; have understand basic principles of working with shape, color and pattern; been exposed to the language and skills of typography: You will have a core set of graphic design skills that you can apply to your own projects.

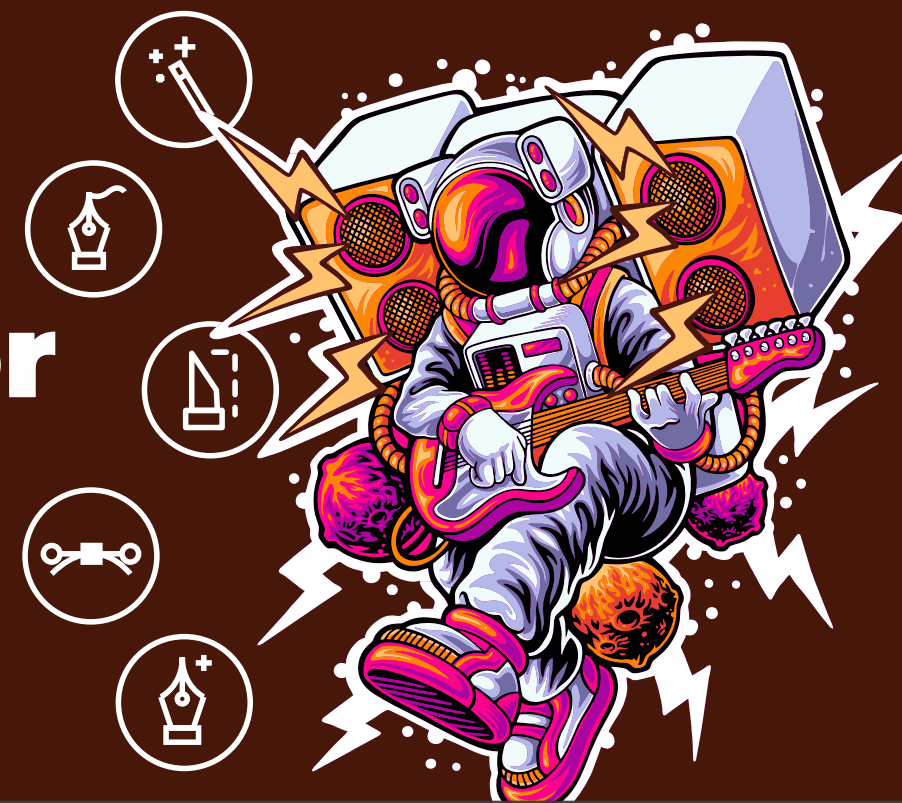




Photoshop Syllabus



Illustrator Syllabus



- Introduction.
- Working with Smart Objects.
- Creative Transformations for Essential Filters for Basic Shape Layers.
- Pen Tool.
- Fill Layers and Blend Modes.
- Essential Layer Effects and Styles Type Essentials.
- Painting Essentials.
- Working with Libraries.
- Art boards.
- Exporting Files and Sharing Images.
- Opening Files.
- Documents and Navigation.
- Customising the Photoshop Interface.
- Digital Image Essentials.
- Cropping, Straightening, and Adjusting Canvas Size.
- Layers.
- Colour and Brush Essentials.
- Working with Layer Masks.
- Making Selections.
- Local Pixel Editing and Retouching.
- Blend Mode Essentials.
- Smart Object Essentials.
- Essential Transformations.
- Adjustment Layer Essentials.
- Essential Filters.
- Conclusion.

- What is Adobe Illustrator
- Touring the Illustrator interface
- Navigating a single document
- Building and saving your own workspace
- What are Illustrator Art boards
- Creating multi-art board documents
- Exploring the Art boards panel
- Changing the size and shape of Art boards
- Layers in Illustrator Files
- Creating and editing Layers
- Targeting objects inside the layers panel
- Hiding, locking, and deleting layers
- Using the Selection and Direct Selection
- Tools
- Drawing basic shapes
- Drawing with the line tools
- The Pencil Tool and Brush Tool
- Modifying existing shapes and paths
- Grouping and Ungrouping objects
- Using Isolation Mode to edit grouped artwork
- Transforming Objects
- Creating and using gradient fills
- Adding strokes to your objects
- Creating variable width strokes
- Understanding CMYK vs. RGB color
- Working with colour groups
- Working with effects
- Creating compound paths and shapes
- Working with the Pathfinder panel and Shape modes
- Smoothing and erasing paths
- Creating artwork with the Shape Builder tool
- Using the Shaper tool
- Mastering the Pen tool
- Using placeholder text
- Exploring the type panels
- Setting type onto a path
- Converting text into paths
- Using clipping masks
- Using the image trace panel
- Converting pixels into paths
- Printing your artwork
- Exporting image files